

# PPA Self-Assessment Review<sup>1</sup>

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Reporting Year	2008-9
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## Part A – Basic Information<sup>2</sup>

PPA partner	International Service (UNAIS)
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<b>Niche statement</b>	<p>International Service (IS) was founded in 1953 by the United Nations Association as the first international volunteer sending charity. It became an independent charity in 1998 and is currently Chair of the British Volunteer Agency Liaison Group.</p> <p>Internationally, IS aims to help combat poverty by building the capacity of civil society and the organisations that represent the poorest people. To achieve this, IS places experienced international development workers with organisations that focus on supporting people with disabilities, children and youth and women,</p> <p>To assist these target groups, we prioritise sustainable livelihoods; human rights; and reproductive and sexual health awareness.</p> <p>We do this by placing professional development workers, leveraging resources for development initiatives, and organisational development and learning</p> <p>In the UK, IS aims to increase the public’s understanding of development by working with the education, art and private sectors.</p>
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	2004/5	2005/6	2006/7	2007/8	2008/9	2009/10	2010/11
<b>PPA funding (£)</b>	1190000	1470000	1470000	1470000	1510000	1560000	1610000
<b>As % of total organisational income</b>	69.5	70.4	71.0	66.7	63.1		

<sup>1</sup> This self assessment review is only part of the reporting story. Organisations will be able to supply evidence, case studies and other material they feel will show impact on the ground

<sup>2</sup> Part A is a useful snapshot of the full relationship between DFID and each PPA holder.

There is an opportunity to expand on some of the non-financial aspects in Part D ‘Partnership with DFID’ but we wanted to expand Part A to reflect the fact that our partnership with DFID is not purely financial.

	2004/5	2005/6	2006/7	2007/8	2008/9	2009/10	2010/11
<b>Other DFID funding (£)</b>	-	-	-	US\$ 21,050	-	-	-

### Summary of partnership with DFID and other DFID funding<sup>3</sup>

- Recently, the partnership with DFID has helped lever additional support, e.g. in 2007-8 IS secured £719,000 and in 2008-9 a further £884,000 in addition to the £1.5 million from DFID. Important partnerships have been established with Irish Aid, Comic Relief, BIG Lottery, amongst others.
- Geographically, IS has begun to develop its presence in Yorkshire as a strategic objective and views this as central to its continuing partnership with DFID. There are no other PPA partners with headquarters in Yorkshire, and relatively few INGOs operating in the region. International Service has already worked with children from schools across the region and plans to establish itself as DFID's key PPA partner in the region.
- In its role as board member of BOND, Chair of the British Volunteer Agencies Liaison Group (BVALG), and as a PPA partner in its own right, IS feels there is constructive dialogue with DFID.

Our primary contact with DFID is quite UK-centric. This partly reflects the absence of DFID offices in the regions in which we operate outside the UK, e.g. francophone West Africa and South America. Where DFID offices do or did exist, IS liaises with the DFID country teams, e.g.:

- We have good relations with DFID in Brazil. IS has an extensive sexual and reproductive health partnership with the Brazilian government and NGOs and is keen to develop South-South cooperation with Lusophone African countries. DFID currently supports the Africa-Brazil Cooperation Programme on Social Development and the International Centre for Technical Cooperation on HIV/AIDS (CICT) and we have participated in preliminary discussions with DFID Brazil about supporting initiatives to help Brazil take an active role in international development.
- In 2006 and 2007 the DFID Bolivia office part financed research into disabled people's needs within the country. This was published in Spanish and English and jointly launched throughout the country. Copies of the research were also sent to DFID UK staff.

<sup>3</sup> This is intended to be a cumulative list of DFID contracts etc. from when your PPA began. If there is a large amount of information, please summarise by e.g. department and add any additional information to an appendix. We wanted to leave this section quite open to interpretation by each organisation. Note the wording has changed from 'relationship' to 'partnership'.

## Approximate % of total organisational expenditure allocated by sector or theme<sup>4</sup>

International Service works with three groups of people and the allocation is broken down per these groups:

- Children: 50%
- People with disabilities: 25%
- Women: 25%

There is considerable overlap between these groups, for example partnerships that focus on work with disabled women or disabled children.

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<sup>4</sup> This should provide an indication of your overall organisational allocations by sector or theme (i.e. not limited to your PPA).

The % breakdown may change from year to year and is intended to reflect key organisational priorities for the Reporting Year under assessment.

## Part B - Progress against PPA Strategic Objectives<sup>5</sup>

Progress to date against PPA purpose statement
To strengthen civil society in order to reduce poverty of some of the world's poorest people in West Africa, Latin America and the Middle East
<p>Despite the serious financial challenges faced since late 2008, IS has been able to maintain progress on all strategic objectives. We are likely to complete all objectives by the end of the PPA and exceed attainment in certain cases. The flexibility of the PPA continues to be central as it has enabled us to focus support on those areas in greatest need or showing greatest potential.</p> <p>Objective 1 - Improving governance and capacity building</p> <p>Our core activities in long term capacity building are on track. In addition, progress has been particularly good in ensuring consultation between civil society and government. This has been further strengthened by facilitating links between civil society organisations and providing support in lobbying initiatives. All indicators are between 70% and 100% attained.</p> <p>Objective 2 – Improving socio economic conditions</p> <p>Partnerships in West Africa and South America have been particularly successful in improving the socio economic conditions of people with disabilities, as well as vulnerable young people living in both rural and urban areas. For example, improved agricultural practices have contributed to a 20% increase in income whilst a campaign for fairer wages has helped secure a 30% increase in basic salaries.</p> <p>Objective 3 – Improving civil society's response to sexual health</p> <p>This objective is focused primarily on a large partnership with the Brazilian State sexual health programme. Baseline data collection from health clinics started in 2007 and suggests a decrease in the incidence of sexually transmitted infections, though this requires further analysis. In addition, over 39,000 people representing 14.5% of the target population have received information and/or training in sexual and reproductive health. The partnership will continue to focus on data collection and information campaigns as well as ensuring outreach into the more remote areas of the district.</p> <p>Objectives 4 and 5 – Strengthening support for development in the UK</p> <p>The global art project has continued to tour the country, reaching 55% of the target number of schools and 67% of other institutions, e.g. libraries and galleries. We are increasing the Yorkshire focus of our development education work, having had a successful human rights awareness project with 16 schools across Yorkshire.</p> <p>During the remainder of the PPA, emphasis will continue to be placed upon the regional</p>

<sup>5</sup> The phrasing in this section is intended not to preclude referencing back to previous work in a different reporting period.

This is also an opportunity to generate a rich picture of PPA funding and demonstrate its value.

angle with a view to building on IS' niche as the only PPA agency with headquarters in the area.

NB The purpose statement should probably be revised to reflect International Service's work to raise public support for development, particularly within the Yorkshire and Humber region. Increasing public support for development makes up 40% of the strategic objectives outlined in the IS-DFID matrix but is omitted from the purpose statement.

## Progress against PPA Performance Framework by each Strategic Objective

### Strategic Objective 1:

Improve governance by building the capacity of civil society organisations that represent marginalised groups in policy and planning processes

#### Please explain choice of indicators reported on below

All indicators will be reported on for this indicator as across the five IS country programmes there has been work and progress in reference to each.

#### Indicator 1:

70 civil society organisations show demonstrably improved organisational capacity (e.g. greater financial sustainability, HR systems, M&E systems)

#### Progress achieved and challenges faced<sup>6</sup>

To the end of March 2009 International Service had supported 51 local partner organisations in the development of their organisational capacity. All IS Development Workers placed with partners now support the development of organisational capacity, regardless of the specific technical assistance they also provide in furtherance of beneficiary services specific to the partners. Support has also been provided to a number of partners where Development Workers have supported fundraising activities and applications, increasing income through access to third party resources and therefore ability to act to service beneficiaries. This success has in turn highlighted the need for institutional strengthening in order to enable the partners to manage projects, particularly in reference to HR, M&E, financial management, etc. This learning has informed the development plans which IS Development Workers use to plan their assistance for the partners. IS also started a review of the means by which support to organisational capacity is provided beyond the placement of Development Workers, basing all support upon the organisational needs defined with the partners, but potentially diversifying approaches to supporting institutional strengthening.

#### List any documentary evidence of achievements<sup>7</sup>

IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month

<sup>6</sup> Indicate the period referred to: in some cases it may be artificial to focus just on the prior year, and a focus on overall progress may be more helpful

<sup>7</sup> This can also be used as an opportunity to provide DFID with case studies, YouTube clips etc for 'building support for development'.

partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.
<b>Indicator 2:</b>
20 new local and regional government bodies demonstrate engagement of civil society organisations in planning processes
<b>Progress achieved and challenges faced</b>
<p>IS has assured consultation with government bodies in planning processes relevant to our thematic focus in 19 cases to the end of March 2009. These have included the following examples:</p> <ul style="list-style-type: none"> <li>• Working with the Direction Régionale de la Promotion de L'enfant, de la Femme et de la Famille in Segou, Mali to improve the availability of accurate information on the situation of children through the development of an effective and functional data collection system;</li> <li>• Securing certification of the Reflect literacy training from the Department of Education within the Burkina Faso government with our partners UGF/CDN;</li> <li>• Leadership training to the beneficiaries (farmers) in the Municipalities of Independencia and Arampampa in Bolivia has achieved a more open and effective dialogue between local government and its constituency; demanding accountability and more democratic planning;</li> <li>• Working with the District Offices and State Coordination of the Amazonas State Sexual &amp; Reproductive Health programme to help improve practice and procedures around services to broadly dispersed communities.</li> </ul> <p>In most countries of operation governments have taken steps to introduce national legislations, action plans and government departments pertinent to the themes and target groups IS focuses upon. However, progress can be slow and legislation is often not enforced due to the lack of financial and technical resources, as well as the lack of coordination and synergy between the initiatives of all international and national NGOs working in the area of child education and protection.</p>
<b>List any documentary evidence of achievements</b>
IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.
<b>Indicator 3:</b>
35 civil society organisations establish new working relationships with whom to strengthen campaigning
<b>Progress achieved and challenges faced</b>
<p>To the end of March 2009 IS had supported 30 partners in the development of campaigning and advocacy for social change. These have included the following examples:</p> <ul style="list-style-type: none"> <li>• In Mali support has been given to our partners FEMAPH and AMJH in developing an advocacy campaign to promote the rights of disabled people;</li> <li>• In Burkina Faso IS has worked in collaboration with Handicap Solidaire and DED to develop a disability rights advocacy group with around twenty local associations;</li> <li>• IS Bolivia has hosted 2 workshops on mainstreaming Disability and Child Protection</li> </ul>

policies within partners, which have generated increased contact between partners working in same field, several of which have strengthened their links throughout the year and jointly hosted awareness raising events;

- IS Palestine has worked with the Universities of Bethlehem, Birzeit and An Najah on a Rights to Education campaign, recording and highlighting incidences where Palestinian citizens have had their access to education in the occupied territories limited or prevented;
- IS Brazil have continued to develop a campaign to raise awareness of the right to Sexual & Reproductive Health for people living with disabilities, the first of its kind in Brazil.

In many cases campaigning can be a politically sensitive issue and is subject to the involvement of partners and beneficiaries in defining the areas for campaigns. IS has focussed on the themes aligned with UN Conventions and seeks to empower partners in the development of their own campaigns on their own terms.

#### **List any documentary evidence of achievements**

IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.

#### **Indicator 4:**

10 new effective links made between civil society organisations in the north and south (e.g. Bolivian schools for the deaf and the UK Royal Society for the Deaf)

#### **Progress achieved and challenges faced**

To the end of March 2009 IS had made 22 links between civil society organisations in the North and the South. These have included the following examples:

- In Mali assisting the partner AJA develop a new partnership with an international Canadian NGO;
- In Burkina Faso building links between a network of disability organisations with a similar network in Ireland;
- In Bolivia assisting Maya Paya Kimsa and Circo Infantil to link with counterparts in Canada and Germany, including staff exchange visits in both directions;
- In Palestine developing initial links between FAC and GUDP and MAP UK

IS continues to develop its network of civil society organisations in the North with which to link to partners in the South. Aside from civil society we have also begun to build links with corporate partners. In both cases we are considering how we can develop these links beyond visits, sharing of information and funding relationships. We are exploring the possibility of using these links to provide a transfer of skills and experience that contribute to development of new perspectives and opportunities, with potential for continuation of partnerships via virtual networking.

#### **List any documentary evidence of achievements**

IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.

<b>What is the likelihood that Strategic Objective 1 will be achieved? Rate 1 to 5<sup>8</sup></b> <i>See footnote 10.</i>	<b>1</b>
<b>Strategic Objective 2:</b>	
Improve socio-economic conditions and business skills of marginalised groups	
<b>Indicator 1:</b>	
20 organizations demonstrate improved organizational capacity (eg greater financial sustainability, HR systems, M&E systems)	
<b>Progress achieved and challenges faced</b>	
<p>To the end of March 2009 IS has assisted 50 organisations improve their organisational capacity. All partners received support in the developing their organisational capacities thanks to the support of our Development Workers as an integral part of their team. The specific areas of support vary from one organisation to another, whether it is financial management, human resources, governance, etc. IS has also sought to improve its ability to engage partners in a self assessment process in relation to their organisational capacity that informs the initial appraisal and development plans agreed with them. This led to the development of an Organisational Assessment Tool by IS which will be used by IS Field Offices for initial partner appraisal of a broad range of organisational capacities. This will then be repeated on an annual basis by partners to assess the impact of our support on their organisational capacity and inform planning of subsequent development support activities. In this way we will help embed effective means of monitoring internal capacity of partner organisations to better pursue their objectives for their beneficiaries. IS has also begun to review training and documentation of capacity development resources for reference by Development Workers and partners.</p>	
<b>List any documentary evidence of achievements</b>	
<p>IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission. IS has also documented the Organisational Assessment Toolkit along with clear guidance on its use.</p>	
<b>Indicator 2:</b>	
Members from 15 organizations see increases in income ranging between 20% and 50%	
<b>Progress achieved and challenges faced</b>	
<p>To the end of March 2009 IS has helped the members of 16 organisations increase their income between 20-50%.</p> <ul style="list-style-type: none"> <li>• In Burkina Faso we have supported the members of two organisations establish micro</li> </ul>	

<sup>8</sup> Having the ratings at the end of each section puts more emphasis on the earlier narrative and qualitative information, rather than on the quantitative rating.

Ratings to be applied:

1. = Likely to be **completely** achieved, i.e. well on the way to completion (or completed)
2. = Likely to be **largely** achieved, i.e. good progress made
3. = Likely to be **partly** achieved, i.e. partial progress made
4. = Only likely to be achieved **to a very limited extent**
5. = **Unlikely** to be achieved

enterprise initiatives, incorporating seed funding and training that have provided supplementary income to households.

- We have also worked with a further partner on a project covering a network of partners across Mali, Burkina Faso and Togo on the development of micro-enterprise initiatives with young people, similarly successfully combining training with seed funding.
- In Brazil we helped our partners CECOR develop organic farming initiatives with rural farmers, whose goods were then promoted via a regular organic market which attracted attention across the Pernambuco region and attained premium prices.
- In Bolivia, the training of young people in improved agricultural practices has improved income by around 20%, with a campaign for fair wages for young people with another partner realising a 30% increase in salaries.

Our approach to increasing the income of people is specific to the context and the strengths and skills which beneficiary communities have already. We also seek to share information about successes across our partnerships, in order to try and scale up the benefits through replication.

### List any documentary evidence of achievements

IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.

### Indicator 3:

Members from 15 organizations have improved business skills

### Progress achieved and challenges faced

To the end of March 2009 IS has helped improve the business skills of the members of 23 organisations. These have included the following examples:

- In Burkina Faso we have provided training for 7 disability partner organisations which will help them to develop income generating activities with their membership;
- In Bolivia our Development Workers in IBC, COINACAPA and Arampampa have lead workshops on basic business skills, which have resulted in a direct increase in sales for beneficiaries, and have followed up with guidance on maintaining and developing business contacts;
- We have continued our work with Jeunesse et Developement which has rolled out entrepreneurial business skill training and support for over 200 young people in Mali, Burkina Faso and Togo to date.

The original initial knowledge, skills base, context and objectives of our partner organisations dictate the way in which we are able to provide business development skills to their membership. Our preferred approach is to embed the key support skills within the partner organisations, rather than focussing solely on direct delivery of training from our Development Workers. Wherever direct training is implemented in this manner we seek to have counterparts within partner organisations work with Development Workers in order to build their knowledge and skills to replicate such support in the future. We also provide business skills support direct to our partner organisations, in terms of capacity development, which assists them with their core business of demonstrating efficacy and innovation in supporting their beneficiaries in order to secure ongoing resources.

### List any documentary evidence of achievements

IS holds documentary evidence on file of these achievements in the form of Development

Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.	
<b>Indicator 4:</b>	
Between 10% and 30% of members from 10 organizations feel they have better access to markets	
<b>Progress achieved and challenges faced</b>	
<p>To the end of March 2009 the members of 21 organisations supported by IS feel they have better access to markets. These have included the following examples:</p> <ul style="list-style-type: none"> <li>• More than 200 entrepreneurs supported by IS and <i>Jennesse et Development</i> have been trained in entrepreneurial skills and helped to access markets via a network of partners in Mali, Burkina Faso and Togo;</li> <li>• In Bolivia the IS Development Worker with IBC is a marketing specialist and has been instrumental in advising members of market niches and how to exploit them. Members are now all selling to new contacts as a result of this training.</li> <li>• In Bolivia the IS Development Worker in COINACAPA has travelled nationally and internationally with Bolivian staff to establish new markets, both locally and abroad, focusing on fair trade;</li> <li>• In Burkina Faso work with partners has commenced supporting the strengthening of the capacity of disabled people's organisations, focussing largely on income generating activities and business skills;</li> <li>• In IS Brazil sustainable livelihoods programme has fundamentally changed the way in which farmers market their produce, through the establishment of an organic market each week, that attracts customers from some distance, such is the quality and market niche identified.</li> </ul> <p>IS recognises that market access is fundamentally linked to people's rights and entitlements within their society, so improved access is a significant indicator of social change and improved prospects of marginalised people. By assisting people to access markets the range of options open to them increases, including health, education and the participation essential within society.</p>	
<b>List any documentary evidence of achievements</b>	
IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.	

<b>What is the likelihood that Strategic Objective 2 will be achieved? Rate 1 to 5.</b> <i>See footnote 10.</i>	<b>1</b>
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<b>Strategic Objective 3:</b>	
Strengthen Civil Society's knowledge of and capacity to respond to sexual and reproductive health challenges with a particular focus on HIV and Aids.	
<b>Indicator 1:</b>	

10% reduction in the incidence of sexually transmitted infections in a sample area of 275,000 people in South America
<b>Progress achieved and challenges faced</b>
<p>IS has been working with the State Programme on improving approaches to sexual and reproductive health education, testing, medical support and data collection and analysis. Early indications suggest a significant reduction in the incidence of sexually transmitted infections in a sample area. This uses baseline data that has been collected since 2007 and further analysis is required before being able to confirm the actual % reduction in the sample population. NB The baseline data uses test results for AIDS, HIV+ pregnant women, Syphilis, congenital syphilis and syphilis in pregnant women which have been conducted in health clinics across four municipalities.</p> <p>Given the positive early indications, IS has taken the learning from this work and shared it with partners in other areas of Brazil, seeking to mainstream education around sexual and reproductive health and associated human rights within all our work. This is further typified by development of the first national conference in Brazil on disability and sexual and reproductive health. This has also informed our approach to the mainstreaming of sexual and reproductive health information within all our partnerships across our other country programmes. It should also be added that IS have a Development Worker stationed with the Amazonas State Coordination office in Manaus, where this approach is being embedded within common practice, which it is anticipated will inform national policy. Given this it is reasonable to assume that the impact of this work is far and beyond the sample group in South America.</p>
<b>List any documentary evidence of achievements</b>
IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.
<b>Indicator 2:</b>
10% of target population shows greater understanding of risk behaviours in sample area of 275,000 people in South America
<b>Progress achieved and challenges faced</b>
<p>To the end of March 2009 14.5% of the target population of 275,000 people received training and/or information relating to sexual and reproductive health and risk behaviours. More specifically:</p> <ul style="list-style-type: none"> <li>○ 2,403 health professionals and workers have been trained</li> <li>○ 12,100 adult men, 15,900 adult women and 9,476 adolescents and young people have received information through public forums, clinics and classroom lessons.</li> </ul> <p>This represents a total of 39,879 people, i.e. 14.5% of the target population.</p> <p>The learning from this and the success of the information campaign has fed into practice and policy across IS, as well as government policy in Brazil, as mentioned under the related Indicator 1 above.</p>
<b>List any documentary evidence of achievements</b>

IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.
<b>Indicator 3:</b>
5 new government guides in place for marginalised people at risk of STIs (eg people with disabilities for whom preventive information is not accessible)
<b>Progress achieved and challenges faced</b>
To the end of March 2009 IS had put in place 5 new government guides for marginalised people at risk of STIs. All of these had been completed by Development Workers with their partners in Brazil, particularly within the Amazonas State Programme partnership. The guidance that has been produced for people living with disabilities and disseminated through the afore mentioned disability and sexual and reproductive rights conference. Development Workers in Amazonas have also helped with the production of state sponsored guidance for people working with communities, as well as those people themselves, providing detailed information about different STIs, their symptoms, transmission, treatments and preventative behaviour. These have been widely distributed, through clinics, schools, public festivals, etc. IS Development Workers also focussed on supporting the State production of information packs for broad distribution within Amazonas State on World HIV/AIDS Day in 2008, with thousands of packs distributed.
<b>List any documentary evidence of achievements</b>
IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.
<b>Indicator 4:</b>
10 partner organizations demonstrate greater awareness of sexual and reproductive health
<b>Progress achieved and challenges faced</b>
To the end of March 2009 IS has supported 35 partner organisations improve their awareness of sexual and reproductive health. This has been through the process of mainstreaming of sexual and reproductive health within our partnerships across IS. In each country workshops have been held with partner staff to provide training in sexual and reproductive health. Reports have been received from Development Workers highlighting positive feedback from beneficiaries and the request for more in-depth information. As mentioned above the experience of a large sexual and reproductive health programme in Brazil has informed our approaches to this issue across our countries. However, in each country a bespoke cultural and societal approach to what can be a very sensitive or taboo subject is required. This has depended upon the expert knowledge of the IS Field Office staff and our Development Workers, who have developed appropriate workshops and documentation for sharing appropriate to the context, but that has prioritised the right to good sexual and reproductive health for all. It is anticipated that the ongoing mainstreaming and feedback received will inform the further development of this part of IS's work throughout all our country programmes. Given the acute condition of sexual and reproductive health in poorer and more marginalised communities within the developing world this remains a major area of demand for our support.

<b>List any documentary evidence of achievements</b>
IS holds documentary evidence on file of these achievements in the form of Development Worker 6 month reports, Partner Organisation 6 month report, IS Field Office 6 month partner reports, Partner Appraisals and Annual reports from IS's projects co-funded by Irish Aid, Big Lottery and the European Commission.

<b>What is the likelihood that Strategic Objective 3 will be achieved? Rate 1 to 5. See footnote 10.</b>	<b>1</b>
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<b>Strategic Objective 4:</b>
Strengthen support for international development in educational establishments in the UK

<b>Indicator 1:</b>
70 new schools engaging with global art project
<b>Progress achieved and challenges faced</b>
<p><b>New school engagement between March 2008 and March 2009</b>  Number of schools: 31  Number of children: 1,474  This takes the total number of schools to 38 as the objective started in November 2007.  Primary and secondary school children from the following areas have participated:</p> <ul style="list-style-type: none"> <li>○ Aberystwyth</li> <li>○ Beadale</li> <li>○ Bromley</li> <li>○ Doncaster</li> <li>○ Dover</li> <li>○ Durham</li> <li>○ Hexham</li> <li>○ Hull</li> <li>○ Manchester</li> <li>○ Ripon</li> <li>○ Sheffield</li> <li>○ Southampton</li> <li>○ York</li> </ul> <p><b>Additional non-school partners have also participated and include:</b></p> <ul style="list-style-type: none"> <li>○ Family Fund</li> <li>○ Gateshead College</li> <li>○ Henshaws Society for the Blind</li> <li>○ Kent County Library Service (part of the Kent County Culture, 2012 Olympics and Young People programme)</li> <li>○ Royal Institution of Great Britain</li> <li>○ Sea Shell Trust (formerly The Royal School for the Deaf and Communication)</li> </ul>

Disorders)

- Sheffield Children's Festival
- The International Exchange and Global DDB Creative Agency
- York Associates

### Challenges

There has been good progress in 2007-8 though the credit crisis has slowed progress of a number of the above initiatives, for example, the expansion of the Global Arts Weeks project at the Seashell Trust and the Kent Libraries initiative.

### Future

Re: building support for development, the global art project has had successes around the country. However, we will increase focus on the Yorkshire and Humber region given our geographic location and the extent to which this region is underrepresented compared to London and the surrounding areas.

The level of interest and support from schools and beyond suggests that this indicator will be wholly achieved.

### List any documentary evidence of achievements

This information has been compiled using questionnaires and reports from schools, as well as web statistics.

Link to our Global Arts Week Report pdf

[http://www.internationalservice.org.uk/includes/documents/cm\\_docs/2008/s/same\\_difference\\_global\\_arts\\_week\\_report.pdf](http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/s/same_difference_global_arts_week_report.pdf)

Link to the Sheffield Children's Festival Programme pdf (see pages 32 and 36)

<http://www.sheffieldbsfschools.com/showcases/Documents/ChildrensFestival08.pdf>

### Indicator 2:

Development of Global Dimension in the school curriculum in partnership with Qualifications & Curriculum Authority (QCA) resulting in 50 new schools using teaching resources and materials

### Progress achieved and challenges faced

Curriculum activities based on human rights have been developed and used by 16 primary schools and 1 high school in Yorkshire. These schools subsequently participated in our Human Rights event at York Minster - see Strategic Objective 5, Indicator 4. Participating schools were:

- Chapel Allerton Primary School, Leeds
- Cobblers Lane Primary School, Wakefield
- Dringhouses Primary School, York
- Fishergate Primary School, York

- Fitzwilliam Primary School, Wakefield
- Green Hammerton CE Primary School, York
- Hob Moor Community Primary, York
- Holy Name RC Primary School, Hull
- Hunslet Moor Primary School, Leeds
- Knavesmire Primary School, York
- Milthorpe School, York
- Rivelin Primary School, Sheffield
- Selby Abbey CE Primary School, Selby
- Skelton Primary School, York
- St George's Primary School, York
- St Giles CE Primary School, Pontefract

Over 600 children from the schools wrote poems that were independently judged and then toured alongside the global art project. Winning poems were also featured on Radio York coverage in December 2008.

A new partnership is underway with a North Yorkshire high school to develop a broader range of curriculum and transition activities for a cluster of 12 feeder primary schools and Extended Services provision. Schools have expressed particular interest in working with children through the transition years from primary and into secondary school; this is likely to form the basis of our education work to build support for development within Yorkshire and Humber schools.

We continue to work with the DFID-funded Better by the Year project with The Centre for Global Education, York.

### **Future**

Finalisation of the curriculum activities will be the focus of 2009 with a view to obtaining QCA approval for use in any school.

### List any documentary evidence of achievements

Link to our 'Cant give them up, can't take them away' Human Rights Poetry Resource pack pdf

[http://www.internationalservice.org.uk/includes/documents/cm\\_docs/2008/i/international\\_service\\_human\\_rights\\_poetry\\_activity.pdf](http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/i/international_service_human_rights_poetry_activity.pdf)

Link to the Better by the Year website

<http://www.betterbytheyear.org/>

Link to our York Minster 'Born Free and Equal' event programme

[http://www.internationalservice.org.uk/includes/documents/cm\\_docs/2008/b/born\\_free\\_and\\_equal\\_york\\_event\\_programme\\_08.pdf](http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/b/born_free_and_equal_york_event_programme_08.pdf)

### **Indicator 3:**

10 new partner organisations benefit from support from UK tertiary education and private sector; students and professionals from tertiary education and private sector contribute to

international development via corporate social responsibility activities	
<b>Progress achieved and challenges faced</b>	
<p>Five partner organisations have benefited since June 2008.</p> <p>Benefits include assistance in the development of communications strategies, marketing plans, promotional films, etc. One of the films, about living with blindness and visual impairments in Burkina Faso, has twice been shown on Burkinabè TV as well as featuring in an international film festival.</p> <p>International Service and Cranfield School of Management developed the partnership in 2007. Six teams of MBA students have visited civil society partners in Bolivia, Brazil and Burkina Faso. Further projects have been developed in Mali and the occupied Palestinian territories as the partnership continues to grow.</p> <p>This indicator is likely to be achieved solely through the partnership with Cranfield School of Management; other partnerships are also under investigation.</p>	
<b>List any documentary evidence of achievements</b>	
<p>Link to The Times article  <a href="http://business.timesonline.co.uk/tol/business/management/mba/article4963541.ece">http://business.timesonline.co.uk/tol/business/management/mba/article4963541.ece</a></p> <p>Link to Cranfield internal newsletter  <a href="http://www.som.cranfield.ac.uk/som/dinamic-content/news/documents/forum0908.pdf">http://www.som.cranfield.ac.uk/som/dinamic-content/news/documents/forum0908.pdf</a></p>	

<b>What is the likelihood that Strategic Objective 4 will be achieved? Rate 1 to 5. See footnote 10.</b>	<b>1</b>
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<b>Strategic Objective 5:</b>
Strengthen support for international development in the UK

<b>Indicator 1:</b>
30 new venues within UK library & gallery network engage with art project – approximately 240,000 members of public are exposed to development via art project.
<b>Progress achieved and challenges faced</b>
<p><b>New venue engagement between March 2008 and April 2009</b></p> <p>Number of new venues 16  Number of visitors: 109,458</p> <p>This takes the total to 20 new venues with 165,958 visitors since November 2007.</p>

## Challenges

Improving impact of exhibition and promoting direct feedback to IS. We are currently investigating ways of introducing video displays into the exhibition structure.

## Future

Finding venues for the art project is not a problem. We have had many requests from across the UK ranging from a single venue through to a whole county (Kent) wishing to set up a regional tour. Shortage of funding has prevented the development of county-wide initiatives but the indicator is likely to be wholly achieved.

## List any documentary evidence of achievements

Link to The Shop @Newby Hall blog (scroll down to Same Difference entry)

<http://theshopnewbyhall.blogspot.com/2009/04/same-difference-in-shop-newby-hall.html>

Link to Durham Library press coverage

[http://www.durhamtimes.co.uk/search/3815983.Schoolchildren join worldwide art project/](http://www.durhamtimes.co.uk/search/3815983.Schoolchildren+join+worldwide+art+project/)

Link to Same Difference website

[http://www.is-samedifference.org.uk/uk\\_tour/index.htm](http://www.is-samedifference.org.uk/uk_tour/index.htm)

## Indicator 2:

20 articles and presentations to share and document lessons learnt with DFID policy, civil society, and PPA partners

## Progress achieved and challenges faced

Two case studies submitted to DFID for inclusion in 'Securing our Common Future' White Paper in relation to volunteering overseas, and the role of volunteering in international development.

One case study focused on the experience of a British volunteer whom we placed on a long-term overseas placement. One case study focused on the partner organisation who hosted and worked with a British volunteer.

In Ireland and beyond, our 2008 publication, *Putting the World to Rights*, has been a great success. The Irish Minister of State for Overseas Development, Peter Power TD, officially launched a series of workshops led by IS Ireland. These used the publication to inform people about the UN Convention on the Rights of People with Disabilities. The UN's International Labour Organisation (ILO) is providing funding to translate the document into 4 African languages and Trocaire will fund translation into Spanish. The World Bank's initiative, Global Partnership on Disability and Development (GPDD) is promoting the publication to raise awareness of the UNCRPD and to ensure that PRSPs are disability-inclusive. Strong links have been developed with the Disability Federation of Ireland (DFI) and the Disability Equality Specialist Support Agency (DESSA). In Ireland, the document

has been sent to:

- 155 Community Development Projects (CDPs) and 110 Family Resource Centres (FRCs)
- All 120+ DFI member organisations.
- All 41 Dóchas member organisations
- Key members of the Oireachtas and the Seanad.

This project and series of workshops ran from October 2008 – May 2009. The success in Ireland and beyond will inform and drive further dissemination of the document in the UK, helping to ensure attainment of this indicator.

#### List any documentary evidence of achievements

Link to our You Tube film of Rt Hon Douglas Alexander MP addressing guests at our 2008 Human Rights Awards ceremony: <http://www.youtube.com/watch?v=18JSThNZ7VI>

Link to our You Tube film of Daniel Barenboim accepting our 2008 Human Rights Global Defender Award. In this film he talks about the importance of grassroots human rights and development work:

<http://www.youtube.com/watch?v=TG-xCvGsJtc>

Link to case study about the making of the film about IS in Brazil for dev education work in UK

[http://www.theinternationalexchange.co.uk/casestudies/casestudy/Matt\\_Oxley](http://www.theinternationalexchange.co.uk/casestudies/casestudy/Matt_Oxley)

Link to Irish Times features International Service's work with disabled people in Burkina Faso

<http://www.irishtimes.com/newspaper/weekend/2009/0530/1224247728238.html>

Link to International Service's publication *Putting the World to Rights* on the reality for people with disabilities in the developing world –

[http://www.internationalservice.org.uk/includes/documents/cm\\_docs/2009/i/isi\\_putting\\_the\\_world\\_to\\_rightsv2.pdf](http://www.internationalservice.org.uk/includes/documents/cm_docs/2009/i/isi_putting_the_world_to_rightsv2.pdf)

#### Indicator 3:

Contributions to networks and policy-making forums such as the Palestine Platform, UK NGO networks, BOND and inter-agency campaigns in the UK increased from 5 to 10

#### Progress achieved and challenges faced

Matthew Snell was elected to the board of BOND trustees in November 2008.

In addition, we have increased the groups to which we contribute. These now include Quality Group, Governance Group, Disability & Development Group, Funding Working Group (on whose steering committee we sit) and EC Funding Group.

We have contributed to new inter-agency campaigns such as Put People First whilst

continuing to chair the British Volunteer Agency Liaison Group and working with the Palestine Platform amongst others.

Overseas we have a range of practical partnerships with other DFID partners, including Save the Children and Oxfam in Brazil. Through DFID support, IS has financed the administration of the *Interage* coordination body of NGOs working in northern Brazil. In West Africa we partner with ADD and Handicap International in our selection of disability specialist partners.

#### List any documentary evidence of achievements

Links to evidence of stories and news coverage on our website:

<http://www.bond.org.uk/index.php>

[http://dev.internationalservice.org.uk/resources/news\\_room/international\\_service\\_joins\\_new\\_platform\\_urguing\\_world\\_leaders\\_to\\_put\\_people\\_first.aspx](http://dev.internationalservice.org.uk/resources/news_room/international_service_joins_new_platform_urguing_world_leaders_to_put_people_first.aspx)

[http://www.internationalservice.org.uk/resources/news\\_room/a\\_new\\_movement\\_is\\_born.aspx](http://www.internationalservice.org.uk/resources/news_room/a_new_movement_is_born.aspx)

[http://www.internationalservice.org.uk/resources/news\\_room/the\\_fight\\_against\\_world\\_poverty\\_your\\_chance\\_to\\_shape\\_the\\_debate.aspx](http://www.internationalservice.org.uk/resources/news_room/the_fight_against_world_poverty_your_chance_to_shape_the_debate.aspx)

#### Indicator 4:

Organisation of Human Rights Awards results in an increase from 150-200 human rights contacts in the UK.

#### Progress achieved and challenges faced

35% of 2008 awards nominations came from the UK (15 out of 43)

In 2008 we delivered an awards ceremony in London with 107 attendees, and a celebration event in York Minster with approximately 900 attendees (600-700 school children, and 200 invited adults).

2008 data relating to the Human Rights Awards and York celebration event reveals that we have 70 meeting the description of 'human rights contacts in the UK.' This figure largely comprises organisations, and a handful are one-off individuals. In the vast majority of cases, we have contact with more than one individual in each organisation.

Progress: 2008 saw project management tools and evaluation measures introduced which enable the capture of more detailed data about nominations, contacts, and event guest lists.

We were delighted that the Rt. Hon. Douglas Alexander MP spoke at the 2008 awards in London and that the Archbishop of York, John Sentamu, led the event in York, accompanied by three speakers from the Yorkshire and Humber Faith Forum.

In 2009, Mike Foster MP is due to speak in London, alongside the Lord Speaker, and Andrew Steer will hopefully attend the York event at the Guildhall.

List any documentary evidence of achievements
<p>2008 event guest lists – can be sent if required</p> <p>Link to our York Minster ‘Born Free and Equal’ event programme  <a href="http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/b/born_free_and_equal_york_event_programme_08.pdf">http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/b/born_free_and_equal_york_event_programme_08.pdf</a></p> <p>Link to our 2008 Human Rights Awards evaluation report  <a href="http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/h/human_rights_awards_2007_report.pdf">http://www.internationalservice.org.uk/includes/documents/cm_docs/2008/h/human_rights_awards_2007_report.pdf</a></p>

<b>What is the likelihood that Strategic Objective 5 will be achieved? Rate 1 to 5. See footnote 10.</b>	<b>1</b>
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## Part C – Lessons Learned<sup>9</sup>

### What lessons are being learned from this PPA?

International Service has had a near complete change of senior management in the last two years. It is the first time that the new management team has worked with PPA funding and in such a partnership with DFID. Whilst there is much to be learnt about the history of PPA relationships, the benefits are manifold:

- Flexibility in terms of programme development and direction – ability to respond to needs more effectively
- Allocation of funding to improving impact assessment, governance and broad capacity building
- Ability to lever considerable additional funding and support
- Ability to use funds to carry out research, commission publications, share knowledge
- Clearly articulated focus on UK programme and need to increase public support for development

Re: strategic objectives 4 and 5, i.e. increasing public support for development.

The PPA has enabled IS to rethink its UK programme and focus more specifically on the Yorkshire and Humber region. The region is underserved in international development terms, yet has a wealth of economic, social and cultural diversity. The flexibility of the PPA is enabling IS to develop its programming and develop a more focused approach which should benefit the area, DFID and International Service.

Re: strategic objectives 1 and 2, i.e. improving governance and socio economic conditions through organisational capacity building.

Specific funds have been allocated to the development of an in-depth organisational assessment tool using experience from OECD, WWF, Tearfund and Aga Khan. This will enable IS to improve the support provided to civil society and government partners, as well as providing better, more quantitative impact assessment reporting.

The strategic nature of PPA funding has also facilitated higher level links within the region, including the York Minster event and links with the Archbishop of York, as well as more recent links to the regional development agency, Yorkshire Forward. We plan to build upon these links to develop partnerships with local authorities in the region, e.g. Kirklees, Bradford and Scunthorpe.

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<sup>9</sup> We left this section fairly open to interpretation.

Additionally, it's an opportunity to show the reach and value PPA money has.

## Part D – Partnership with DFID<sup>10</sup>

### Partnership with DFID

International Service found the MAF discussions useful and welcomes DFID's commitment to mutual accountability.

The MAF report has yet to be circulated to PPA partners so it is difficult to comment on progress resulting specifically from the MAF.

Discussions with DFID colleagues remain open and fruitful, a characteristic that we consider very positive.

We found DFID's response to the credit crisis encouraging and were particularly grateful for the flexibility shown in disbursement of funds.

We welcomed the White Paper and considerable consultation with civil society.

We continue to collaborate with DFID and other PPA partners and look forward to building on the recommendations in the forthcoming MAF report.

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<sup>10</sup> Again, we wanted to focus on partnership over relationship here and have left this section open to interpretation by each organisation.

This is where the mutual accountability framework will slot in, once it has been developed by DFID.

This is an opportunity to expand on some of the information in Part A on the partnership between DFID and PPA holders and a chance to flag up issues.

Again, there is a shift in emphasis from a purely financial relationship to a partnership that is also about learning, accountability and communication with other parts of DFID beyond the Civil Society team.

## Part E – Corporate Governance and Organisational Change<sup>11</sup>

### **Provide evidence of how your organisation demonstrates good corporate governance, whether this has changed as a result of the PPA, and if so how.**

International Service has in place policies that assure and promote compliance with legislation on Equalities and Child Protection. The latter is under a review across each of the country programmes to assure that there is full compliance with relevant national legislation. In the UK all policies will be reviewed on an annual basis to assure compliance with changing legislation here. This includes reference to expertise on the Management Committee.

We have also adopted environmentally friendly practices in the UK offices. Paper is recycled in the office, used twice wherever possible and put into external recycling systems otherwise. Power conservation is also encouraged and where flights are booked staff considers environmental impact through carbon offset. In 2009/10 International Service will develop a more detailed Green Policy that will include other approaches to try and make our operations as close to carbon neutral as possible.

The Management Committee have also developed their oversight of the financial management of International Service, with regular meetings between the Chief Executive, Finance Director and International Programmes Director, aside from Board meetings, to review performance. We have also installed a new Sage accounting system which will improve the clarity and speed of financial reporting for purpose of governance and effective management. International Service has also reviewed the detail provided within Annual Audit Reports, in order to improve the level of information to increase transparency.

International Service is also developing an improved Monitoring & Evaluation system which will allow us to produce detailed information directly pertaining to strategic objectives that will allow us to evaluate our performance and inform our strategic management of our work. This will feed into a new shared online corporate management system that we anticipate will be rolled out across all country programmes in 2009/10. This will allow for improved management and information to inform effective governance.

We have also commenced a full review of our approach to partnership, placing the

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<sup>11</sup> This section is about both ticking the basic legal compliance boxes and showing that PPA holders are pioneering dynamic new approaches to e.g. environmental standards.

This also provides an opportunity for PPA holders and other organisations in the sector to learn from each other and presents PPA holders as at the forefront of new approaches to good corporate governance, accountability, transparency, organisational change etc.

This is an opportunity to list which standards and codes you are signed up to (e.g. HAP, Sphere etc).

Emphasising how PPA funding has contributed to improving governance and change in your organisation and how this learning has been shared in order to strengthen the sector will also provide more material to demonstrate the reach and value that PPA funding has.

development needs of our partners at the heart of our approach. This has informed our policies and practices, particularly the review of recruitment and selection policy, as well as the guidance we provide to Development Workers and Field Office staff.

The PPA has particularly contributed to the rigour of monitoring and evaluation of both financial and programmatic performance. This has also been reinforced through the diversified funding base the PPA has enabled us to source for the work of International Service. The combination of reporting requirements has led us to improve our internal structures to analyse and demonstrate the efficacy and impact of our work. This in turn is informing our strategic development as an organisation as we are able to improve our internal learning processes.